



For Immediate Release

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Trans.L Systems™ Joins Reusable Packaging Association

Australian-based Company Brings International Perspective

WASHINGTON, April 17, 2009 - The Reusable Packaging Association (RPA, formerly the Reusable Pallet and Container Coalition) is pleased to announce that Australian-based logistics company Trans.L Systems™ has joined the RPA to help promote the many green and profit-building advantages that reusable packaging solutions can bring to retailers, processors, and other supply chain owners.

Trans.L Systems is a supply chain transformation company, providing its clients with project design solutions and technologies to convert from corrugated packaging to Reusable Transport Packaging (RTPs) Systems. Headquartered in Australia, the company began operations in the United States in 2008. It also has a presence in Asia.

“We welcome Trans.L Systems to the RPA,” said Chris MacGrory, Chairman of the RPA Membership Committee and Marketing Manager, Reusable Packaging Containers for IPL Products, Ltd. “Our members will gain from their experiences in implementing reusable packaging solutions in Australia and Asia; and TransL. will benefit from the many resources available to them as members of the RPA as we all join forces to advance the growth of the reusable packaging industry.”

”We believe our membership with the RPA will help Trans.L Systems as we expand our business in the United States,” said Ian Neeland, CEO, Trans.L Systems. “The association offers great networking opportunities and supports our focus of helping growers, manufacturers and retailers unlock the value of reusable packaging solutions.”

About the RPA

The Reusable Packaging Association is a collaborative effort between manufacturers, third party service providers, end-users and academia to promote the environmental,

safety, and economic benefits of reusable packaging. The RPA serves as the collective voice of industry and uses its knowledge of the members' products and services to advance the adoption of reusable packaging and systems throughout the supply chain. The RPA is focused on promoting the expansion of reusables as the preferred packaging solution across supply chains in all industries. For more information, visit <http://www.choosereusables.org> or call +1 (703) 224-8284.

About Trans.L Systems

Trans.L Systems is a supply chain transformation company, dedicated to extracting maximum value for its customers via the implementation of Reusable Transport Packaging (RTPs) Systems. Formed in February 2008, Trans.L currently has operations in Australia, Asia, and the US. As part of the R.L Windsor Group, Trans.L Systems partners with Fibre King®, an engineering company servicing the manufacturing industry with more than eighty years experience. Trans.L has 50 employees through this alliance and its head office is in Melbourne, Australia. It recently opened an office in San Francisco. For more information, visit www.translsystems.com

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